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Title: To expand people's knowledge

Objective: To bring knowledge and encourage people to take action in protecting environment

Outline:

I thought it is an extremely great idea to share my wonderful experience and what I have learnt during the TYCA 2017 to strangers, friends, teachers and students at school, and also younger children at kindergarten. Also, it would be lovely if I could share my understanding about the differences between Japan and Vietnam, so everyone would know better about Vietnamese culture and have a little knowledge about Japanese culture. Therefore, I came up with three methods, including original ideas and a back-up plan in case the first or second one goes wrong.

Actions taken & Result:

The first idea that came to my mind was doing a survey. The reason for this activity was because I wanted to know how well everyone understand about environment, climate change, Japanese and Vietnamese culture, etc. and gave them some facts. Making a survey is more challenging than I thought. I had to decide on the best survey way to collect valuable information and choose a partially structured question to get a little more granularity but still keep the data analyzable. After a quite long time of designing and distributing the survey, I found out that there were not a lot of people truly had a good range of knowledge about environment, climate change, Japan or even Vietnamese culture. In March 2017, for instance, Emperor Akihito and Empress Michiko visited Vietnam. This phenomenon was a great event to show a good relationship between Japan and Vietnam. However, most interviewees did not know about it. In addition, some interviewees did not believe in climate change, as same as Mr. President Donald J. Trump, who called climate change a "hoax". Thank to the result of the survey, I can confidently say the leading cause of being cultivated is ineffective way of using media. Although I am very unsatisfied with the result, I think I have done the first step of my actions successfully.

The second method is to base on the result of the survey and then draw or design online posters which would include catchy pictures and some useful facts to encourage everyone to take more actions to protect the environment. Moreover, these posters would encourage people to learn more about both Japanese and Vietnamese cultures. However, things did not go well as I expected. People seemed not to take what I was trying to do seriously and often ignored it. Also, with ineffective way of using media, people would not bother taking a look or share. My second method soonly came to be a failure.

Knowing that the second method would not work, I already came up with a back-up plan. Instead of making and distributing online posters, I would make a presentation and do some activities at kindergartens. Unfortunately, the principles of those kindergartens did not allow me to come in to do a presentation. The reason for that might be because I looked a little bit suspicious. At least on the bright side, they did very well on protecting little children from strangers. But, it is undeniable that my back-up plan was also a failure.

My opinions and future plans:

I found my first step of my actions was fully completed and successful. It was hard but it was a fun experience of designing a survey and interviewing people. As I mentioned above, “ineffective way of using media” does not mean people use the internet in a wrong way. By that, I mean people these days tend to use internet for entertaining only and not for educating, such as facebook, youtube, online videogames, etc., and care less about what are going on the news and have little knowledge about world around them, especially younger generations.

After all activities that I have done, I come to a conclusion that there are more to be done than I expected. In the future, not only I have to expand people’s understanding, but I also have to change people’s attitude, which I consider as the hardest part out of all. In order to accomplish “my actions” plan, I need to find allies and take this slowly but carefully.